

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Applicant: Plow)	Art Unit: 3622
)	
Serial No.: 09/922,201)	Examiner: Lastra
)	
Filed: August 2, 2001)	STL9-2000-0037-US1
)	
For: SYSTEM, METHOD, AND COMPUTER PROGRAM)	December 11, 2007
PRODUCT FOR SELECTIVELY DISPLAYING)	750 B STREET, Suite 3120
INTERNET ADVERTISEMENTS)	San Diego, CA 92101
)	

RESPONSE TO OFFICE ACTION

Commissioner of Patents and Trademarks
Washington, DC 20231

Dear Sir:

This responds to the Office Action dated December 7, 2007, filed after Appellant's Appeal Brief.
Refund the appeal fees to the account of record from whence they were drawn and amend the application.